Carina Casco

Portfolio
www.carinacasco.com

Linkedin
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Email
me@carinacasco.com

UX Designer | Intuitive and Curious | People Lover

I enjoy, brainstorming, talking and learning from users, and working on designs that can solve difficult problems.

Work History

UX Design

General Assembly. San Francisco

PlushCare - Project
Designed a native, iOS mobile app for telehealth. Engaged in discovery and research for the client through surveys, interviews, usability testing and analysis of personas.

Patelco Credit Union - Project
I worked on the redesign of Patelco Credit Union's homepage to help attract and educate potential new members.

Protohack Hackaton. San Francisco
ShopRun
Prototype project consisted in the design process of a grocery store navigation app. Did research, created a persona, designed a wireframe and presented to a panel of judges in a hackathon event.

Other Work Experiences.
Mexico, Argentina and Australia

Nutriendo | Business Consulting
I developed and executed a plan to increase their sales based on customer feedback. We identified areas to improve the quality of service.
Torreon, Coahuila Mexico - 2013

Readify | Resource Manager
Managed the recruitment process and reviewed processes for field services staff.
Brisbane, Queensland Australia -2011/1012

Entrepreneur and Chef
Catering business focused on delivering high quality, healthy and diverse food to IT companies.
Sydney, NSW Australia 2010
San Francisco, CA -2013-2015
Buenos Aires, Argentina-2016
Monterrey, Mexico- 2017

Skills

Information Architecture
Prototyping
Task Analysis
Wireframing
User Empathy
Problem Solving
Design Research
Content Strategy
Sketches, wireframes and mockups
Interaction Design
Usability Testing

Tools

Sketch
Invision
Omnigraffle
Marvel
Basic HTML, CSS & Java

Languages

English > Fluent
Spanish > Native

Education

Customs and International trade
Instituto de la Rivera
Buenos Aires, Argentina

User Experience Design Immersive
General Assembly
San Francisco, CA